

Agency Product

Advertiser Schedule Dates Contract #

Multi N 915 Ki 2nd Fl Alexan

SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By 47320 POLITICAL CANDIDATE (1051) Multi Media Services Corp (2430) 08/13/12-08/19/12 CO-OP Last Modified Headline # Date Entered 08/08/12 08/10/12 o Krista Gordon

WHDH Boston (WHDH)

By Broadcast Month Spots

Aug. 2012 116 Grand Total: 116 \$92,300.00 \$92,300.00

Line

3.0 40

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Accepted-

12.0 11.0 10.0 9.0 8.0

6.0



Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Phone/Fax

Sales Office Sales Office Buyer Name

Comments

Account Types
Billing Type

Standard

Local/Political Candidate Agency

Net Total
Sales Tax

\$78,455.00

WHDH Shiebler, Charles (1011) 08/13/12-08/19/12 Last Modific SCOTT BROWN FOR US SENATE-REPUBLICAN (2E Entered By 4/32U Order #4956 8/13-8/19 TV SCHED (27131) POLITICAL CANDIDATE (1051) Multi Media Services Corp (2430) Demo Commission Package Deal Order Type Last Modified Date Entered Commission % Headline # 08/10/12 08/08/12 \$13,845.00 15.00 Krista Gordon Normal

Brand

Agency

Product

CONTRACT #
Schedule Dates

Advertiser

Grand Total:	мпип возсоп (мпип) By Broadcast Month Spo Aug. 2012
116	Spots 116
\$92,300.00	Rate \$92,300.00

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eccepted		21.1	21.0	20.2	20.1	20.0	19.0	18.0	17.0	16.0	15.0	14.0	13.0	Line
Accepted-Agency/Advertiser:		21.1 Revised Line / SPOT	21.0 Revised Line / SPOT	20.2 Normal Line / SPOT	20.1 Revised Line / SPOT	20.0 Revised Line / SPOT	19.0 Normal Line / SPOT	18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	14.0 Normal Line / SPOT	13.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		08/18/12-08/18/12	08/18/12-08/18/12	08/18/12-08/18/12	08/18/12-08/18/12	08/18/12-08/18/12	08/13/12-08/17/12	08/13/12-08/17/12	08/13/12-08/17/12	08/13/12-08/17/12	08/13/12-08/17/12	08/13/12-08/17/12	08/13/12-08/17/12	Dates
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Date:		1	ú	:3	i ii	ü	::	:3	:3	:3	::	:3	ü	Sec Length
Accepted Station	CONF	:308A- TODAY SHOW SATURDAY	:30 8A- Today Show	:30 7A- Today Show Weekend	:30 7A- TODAY SHOW SATURDAY	:30 7A- Today Show	:305:30A- 7 News Today In New England	:30 11:34P- THE TONIGHT SHOW W/ JAY LENO	:30 10:59P- 7 News at 11 PM	:30 5:58P- 7 News at 6	:30 5:29P- 7 News at 5	:30 4:59P- 7 News at 5	:30 4:30P- 7 News at 4	Run Times
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Date:	T;			\$750.00			\$400.00	\$1,200.00	\$1,500.00	\$1,500.00	\$1,000.00	\$850.00	\$600.00	Rate
Comments:				\$750.00			\$2,000.00	\$12,000.00	\$7,500.00	\$7,500.00	\$5,000.00	\$4,250.00	\$3,000.00	Total
		WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$750.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$2,000.00 WHDH Boston (WHDH)	\$12,000.00 WHDH Boston (WHDH)	\$7,500.00 WHDH Boston (WHDH)	\$7,500.00 WHDH Boston (WHDH)	\$5,000.00 WHDH Boston (WHDH)	\$4,250.00 WHDH Boston (WHDH)	\$3,000.00 WHDH Boston (WHDH)	Station
														Comments
		8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	Entered
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Printed At: 12:39 PM on Friday, August 10 2012



Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Billing Type

Standard

Local/Political Candidate Agency

Account Types

Buyer Name

Sales Office Salesperson

Phone/Fax

Comments

WHDH 4956 Shiebier, Charles (1011) Order #4956 8/13-8/19 TV SCHED (27131) 4/320 POLITICAL CANDIDATE (1051) Multi Media Services Corp (2430) SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By 08/13/12-08/19/12 Demo Sales Tax ဝှ **Last Modified** Date Entered Net Total Commission Order Type Headline # Commission % Package Deal

Brand

Product

Schedule Dates

Contract #

Advertiser

\$78,455.00	\$13,845.00	15.00	Normal	No	08/08/12 08/10/12 Krista Gordon
				Grand Total:	WHDH Boston (WHDH) By Broadcast Month Spots Aug. 2012 116
				116	Юн) <u>Spots</u> 116
				\$92,300.00	<u>Rate</u> \$92,300.00

Accepted-		 30.0	29.0	28.0	27.0	26.0	25.0	24.0	23.0	22.0	21.2	Line
Accepted Agency/Advertiser		30.0 Normal Line / SPOT	29.0 Normal Line / SPOT	28.0 Normal Line / SPOT	27.0 Normal Line / SPOT	26.0 Normal Line / SPOT	25.0 Normal Line / SPOT	24.0 Normal Line / SPOT	23.0 Normal Line / SPOT	22.0 Normal Line / SPOT	21.2 Normal Line / SPOT	Line Type / Break Type (Ref #)
		08/18/12-08/18/12	08/19/12-08/19/12	08/19/12-08/19/12	08/19/12-08/19/12	08/19/12-08/19/12	08/18/12-08/18/12	08/18/12-08/18/12	08/18/12-08/18/12	08/18/12-08/18/12	08/18/12-08/18/12	Dates
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Date:		ü	نن	ننا	::	:3	::	::	::	::	:3	Length
Accepted-Station:	CON	:30'5:58A- 7 News Today in New England	:30 11:25P- 7 SPORTS XTRA	:30 6P- 7 News at 6	:309A- 7 News Today in New England-Sun	:307:58A- TODAY SHOW-SUNDAY	:30 11:29P- Saturday Night Live	:30 7P- Access Hollywood Sat	:306P- 7 News at 6	:30 9A- 7 News Today in New England-Sat	:30 8A- Today Show Weekend	Run Times
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	AC-	р4	н	рь.	ь	Д	ь	ш	_	н	н	Spots
Date:		\$250.00	\$500.00	\$1,200.00	\$800.00	\$750.00	\$1,800.00	\$650.00	\$1,200.00	\$900,00	\$750.00	Rate
Comments:	\$250.00	\$500.00	\$1,200.00	\$800.00	\$750.00	\$1,800.00	\$650.00	\$1,200.00	\$900.00	\$750.00	Total	
	\$250.00 WHDH Boston (WHDH)	\$500.00 WHDH Boston (WHDH)	\$1,200.00 WHDH Boston (WHDH)	\$800.00 WHDH Boston (WHDH)	\$750.00 WHDH Boston (WHDH)	\$1,800.00 WHDH Boston (WHDH)	\$650.00 WHDH Boston (WHDH)	\$1,200.00 WHDH Boston (WHDH)	\$900.00 WHDH Boston (WHDH)	\$750.00 WHDH Boston (WHDH)	Station	
												Comments
		 8/10/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	8/8/12	Entered

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